DESIGN INTENT



TECH SPECS

COVERSTOCK

TX-16™ Hybrid Reactive

WEIGHT BLOCK

Element™ Tour A.I. Core

FACTORY FINISH

4000-grit Abralon®

BALL COLOR

Navy / Carbon / Steel

FLARE POTENTIAL

Medium

FRAGRANCE Kiwi Tart



ION[™] PRO







The stacked ellipse design of the Element Core places the smaller ellipses towards the ends of the X-Axis and the widest ellipse at the center of the Y-Axis. Conceptually opposite to cavity designs featured in the Crux™ and Absolute™, the Element Core dynamics will change more between different layouts with this shape because of it. This center heavy concept places the largest ellipse in the geographic center of the ball. More mass towards the center lowers the RG and, in conjunction with the A.I. Core, makes the Element weight block one of the lowest RG asymmetrical designs Storm has ever had. Normally on asymmetric weight blocks, the thinnest portion creating the asymmetry is very close to the Y-Axis. Stairstep asymmetry is the opposite of that. The widest part is at the Y-Axis which would normally decrease asymmetry, but each subsequent ellipse is offset and skinnier than the previous one which creates asymmetry with each stairstep. This allows drillers to increase the intermediate differential significantly if drilling close to the PSA. The lon Pro is intended to be "tour" level ball with less total differential than other Premier Line balls. This allows the ball to stay on line longer with more forgiveness and offer more continuation through the pin deck. It's difficult to find another coverstock as reliable as TX-16. First established by the Phaze™ II, TX-16 has been inspiring confidence in bowlers around the world for years. In this hybrid version, it marries length with strength to create versatility on a level rarely seen. The lon Pro was designed to redefine what "benchmark" truly means.